

# ANNUAL EXAMINATION 2020

(Only for Regular Students)

Centre No. 135

Class-B.Com.-II

Paper No- Group II Paper I

Time- 3 hrs.

Centre Name- Disha College, Raipur (C.G.)

Subject- Business Management

Paper Name-Principals of Business Management

M.M.-75

Note: Attempt all questions.

## UNIT-I

- Q1. Explain the concept of Management? Broadly explain the Nature, Scope & Importance?  
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OR

Discuss the contribution of Henry Fayol in the field of Management?

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## UNIT-II

- Q2. Define Planning & How it differs from Strategy? Explain the importance & steps of it?  
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dh 0; k[; k dlf t; sA

OR

What do you mean by Management by Objectives? What are your suggestions to make it effective?

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## UNIT-III

- Q3. What do you mean by Centralization & Decentralization? Explain the advantages & limitations?

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OR

"संगठन" को परिभाषित करें और प्रबंधन के कार्यों के रूप में इसके महत्व पर चर्चा करें

## UNIT-IV

- Q.4 What do you understand by Leadership? Explain the styles of leadership?

urRo l svki D; k l e>rs gš bl dh foHku ç. kyh; ks dks l e>kb; A

OR

What is motivation? Explain x and y theory of motivation?

प्रेरणा क्या है? प्रेरणा का एक्स और वाई सिद्धांत बताएं?

## UNIT-V

- Q.5 Define control. Discuss its scope and principles?

नियंत्रण को परिभाषित करें अपने अवसर और सिद्धांतों पर चर्चा करें?

OR

Explain the concept of Management of Change. Discuss its Nature.

परिवर्तन के प्रबंध की अवधारणा को स्पष्ट करें। इसकी प्रकृति पर विवेचना करें।