ANNUAL EXAMINATION 2020

(Only for DC Regular students)

Centre No. 135	Centre Name- Disha College, Raipur (C.G.)
Class-B.ComII	Subject- Internet Application and E-Commerce
Paper No- I	Paper Name- Internet Application and E-Commerce
Time- 3 hrs.	M.M50

Note: Attempt any two questions from each unit. Each question carries equal marks (5).

UNIT-I

- Q.1 (a) Explain functions of TCP/IP & FTP.
 - (b) Explain the Indian history of internet and its application.
 - (c) Explain the Utility of URL.

UNIT-II

- Q.2 (a) Explain XML and CSS.
 - (b) What is web page? Explain the following term in brief.(i) BASE (ii) LINK (iii) META (iv) SCRIPT
 - (c) Write HTML code for designating Home page for university system

UNIT-III

Q.3	(a)	Explain	IMG tag	with	Example.
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- (b) Briefly Describe Form tag with example.
- (c) Explain body tag with all attributes.

UNIT-IV

- 4. (a) What is E-commerce ? How is it different from Traditional Market?
 - (b) Explain the value chain and E-market.
 - (c) What do you mean by Competitive Advantages?

UNIT-V

- 5. (a) Explain Electronic Data Interchange in brief.
 - (b) Explain B2B and B2C
 - (c) Explain Online Share Trading.

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