

Roll No.

[2]

Unit—IV

4. (a) What is e-Commerce ? Explain its scope.
- (b) Explain trade cycle of e-Commerce.
- (c) Explain business strategy in e-Commerce.

Unit—V

5. (a) What is Inter-Organisational Transaction ?
- (b) What are the elements of e-Commerce ?
- (c) Explain Internet Banking.

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B. Com. (Part II) EXAMINATION, 2020

COMPUTER APPLICATION

Paper First

(Internet Application and e-Commerce)

Time : Three Hours] [Maximum Marks : 50

Note : Attempt any *two* parts from each Unit. All questions carry equal marks.

Unit—I

1. (a) What do you mean by Internet ? Explain some application of Internet.
- (b) What is the WWW Consortium ?
- (c) What is Domain Name System ? Explain.

Unit—II

2. (a) What is HTML ? Explain.
- (b) Explain any *four* basic tags in HTML with example.
- (c) Explain Link tag and Title tag with suitable example.

Unit—III

3. (a) Explain Logical and Physical style in HTML.
- (b) Explain internal and external Linking between web pages.
- (c) Write down the HTML codes for radio button.

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